

THE FUTURE OF HEALTHCARE

THE AGE OF THE INDIVIDUAL

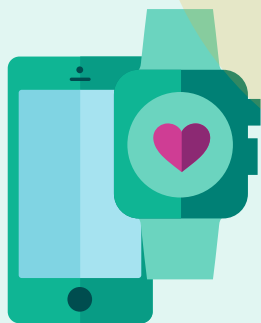
The demand for personalization is one of the key drivers shaping the future of healthcare. In the age of the individual, employers must rethink their employee health benefit strategy to meet the needs of their evolving workforce.

THREE IMPERATIVES FOR A THRIVING EMPLOYEE

These three imperatives will help you prioritize your strategic planning efforts and position your employees and organization to thrive in the future.

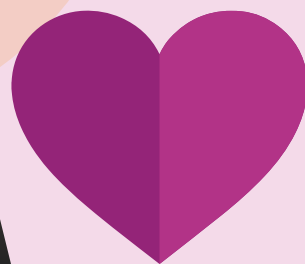
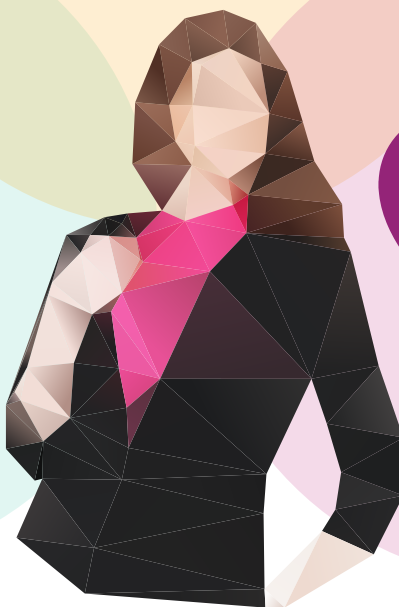
Know your data and
harness its power

BIG
DATA



TECHNOLOGY
& INNOVATION

Know your vendors
and find your partners
in innovation



EMPLOYEE
WELLNESS

Define your wellness
strategy and focus on
personalization

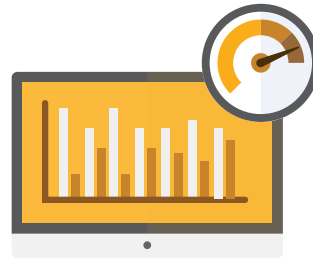
BIG DATA

Source: 2016 Global Benefits Under the Lens Survey



96%

of employers collect data



45%

actually use their data

HARNESS THE POWER OF DATA

Employee data will be key for organizations to meet the needs of each unique individual

MAKE SENSE OF YOUR DATA

Integrate your data to understand your employee demographics, cost drivers, and where to invest

TECHNOLOGY & INNOVATION



TELEMEDICINE



PHYSICAL ACTIVITY & WELLNESS



PHARMACOGENETICS

PARTNER FOR INNOVATION

Technology & personalized healthcare has brought an explosion of innovative solutions



PREVENTION

Predict driver fatigue by measuring brainwaves



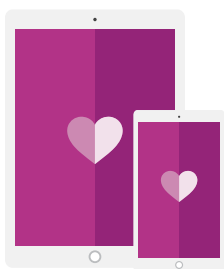
PRODUCTIVITY

Collect & link behavioral data to metrics & improve business performance

THE CONNECTED HUMAN BODY

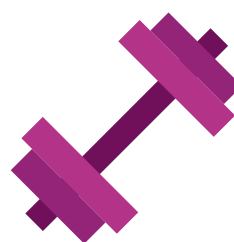
Data from e-health and wearables can be shared with healthcare providers

EMPLOYEE WELLNESS



50%

of Canadian employees would like to see more employers focus on health & wellness



19%

of Canadian employees feel that their organizations currently focus on employee health & well-being

FOCUS ON EMPLOYEE WELLNESS

Employees value health far above wealth and career progression

STRATEGIC WELLNESS INVESTMENT

Employees also believe that employers should be doing more to support health

THE FUTURE OF HEALTHCARE

Employers who bring these imperatives together will be positioned to design employee health benefits plans that balance the needs of their people and the impact to their bottom line

For information about **The Future of Healthcare: The Age of the Individual** visit:

<https://www.mercer.ca/en/our-thinking/the-future-of-healthcare.html>

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