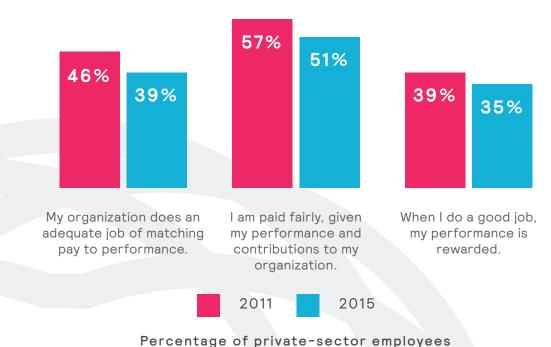
TALENT CHALLENGES



NOT MAKING THE GRADE

Canadian employees in the private sector give their employers lower marks today on pay and performance issues compared to four years ago, Mercer's research shows.*

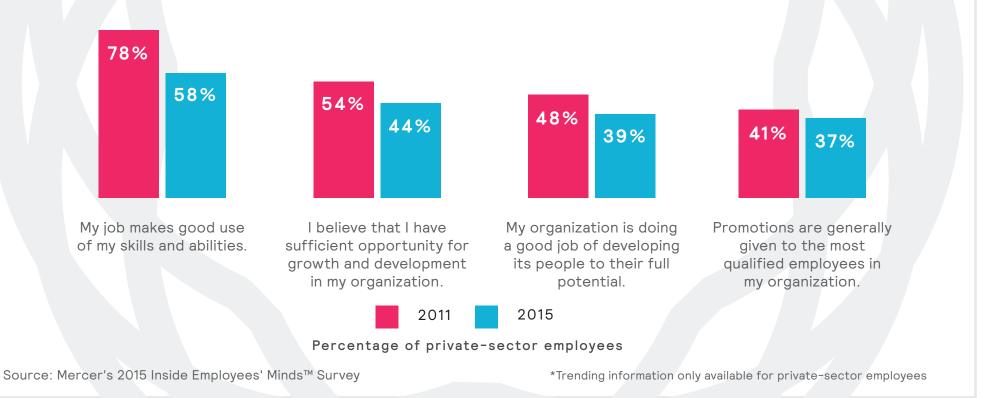


Source: Mercer's 2015 Inside Employees' Minds™ Survey

Percentage of private-sector employees *Trending information only available for private-sector employees

ROOM FOR GROWTH

Canadian workers' assessment of career development and growth opportunities declined – sometimes sharply – over the past four years.*



BASE PAY IS #1

BUT LOW IN SATISFACTION

IN IMPORTANCE

Across all employee demographics in Canada, base pay ranks as the most important value proposition element out of 13 elements included in Mercer's analysis. Only **54%** of all Canadian workers say they are satisfied with base pay, compared with **69%** who are satisfied with their retirement plan and **70%** with their health care coverage.

Source: Mercer's 2015 Inside Employees' Minds™ Survey



